

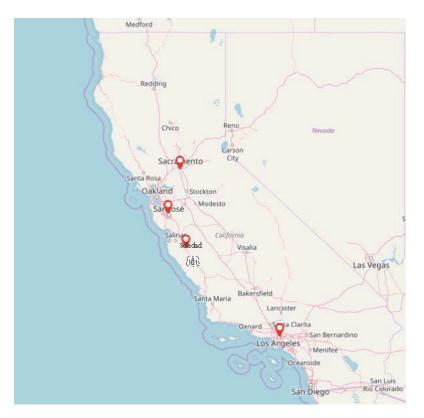
The growing City of Soledad (population of 26,092 with a median income of \$64,472) is conveniently located along HWY 101, approximately 86 miles south of San Jose, in the center of the Salinas Valley. The city actively seeks to create a welcoming and prosperous place to conduct business and call home. Soledad's leaders, staff, and community support the growth and prosperity, of the city. Soledad continues to encourage and promote a positive, balanced, vital economy and preserve those unique qualities that are good for business and make Soledad a very special place to live, work, and play.

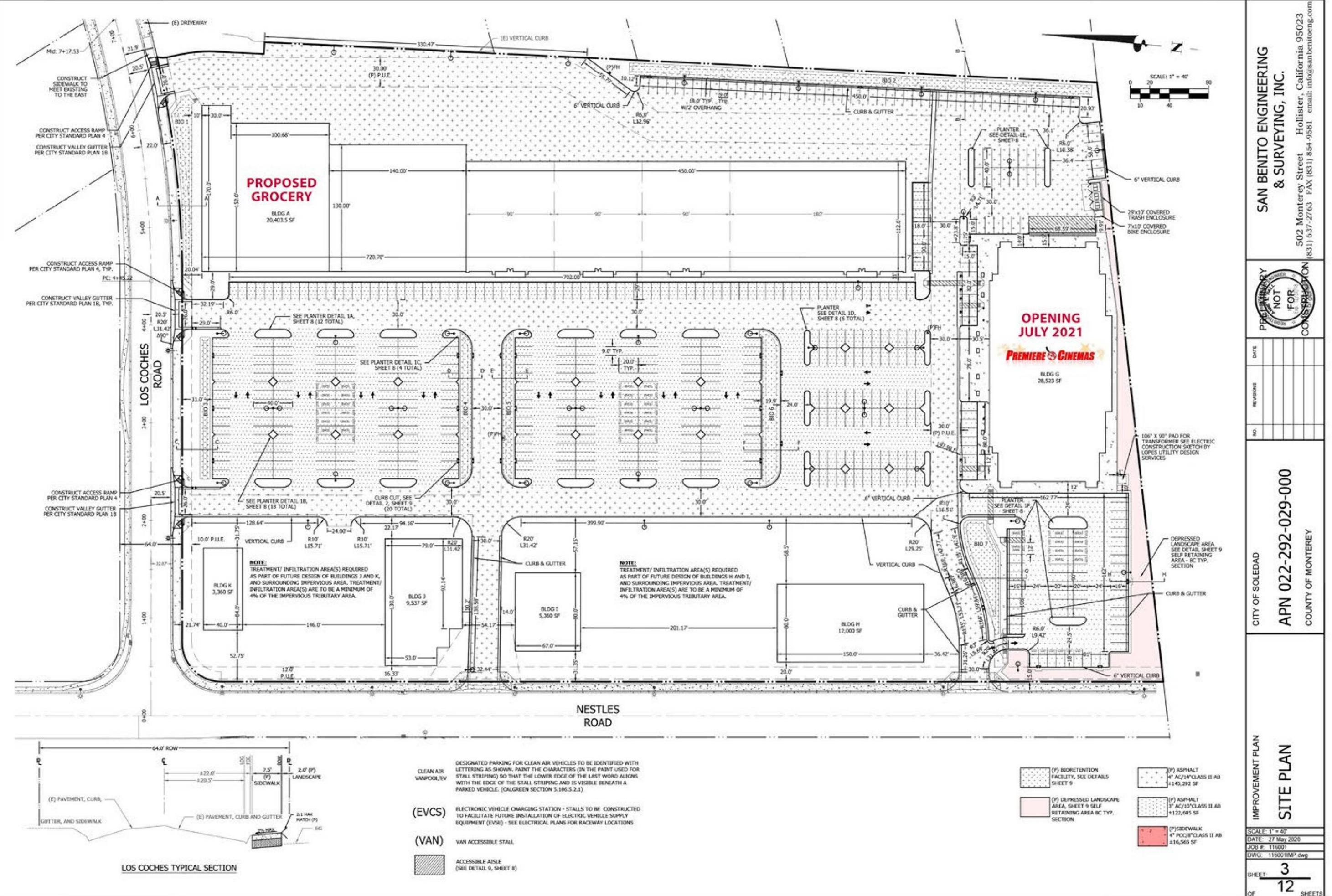
Please find enclosed the Buxton match report, Retail California (<u>https://www.retailcalifornia.com</u>) site plan with pad-ready commercial development anchored by an incoming Grocery Outlet, and an 8-screen Premiere Cinema movie theatre, also included is a map which shows the national brands in close proximity to the Retail California site and 2 (two) city-owned redevelopment sites which are also available. Additionally, I have included the Miramonte Specific Plan Land Use Diagram which would be doubling our population size.

We welcome you to Soledad and look forward to working with you. Please call or email the Community and Economic Development Director at (831)223-5179, or bswanson@cityofsoledad.com, for more information.

Mary T. Swanson

Bryan T. Swanson Community and Economic Development Director









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A.A.

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CVS

ADD IN THE

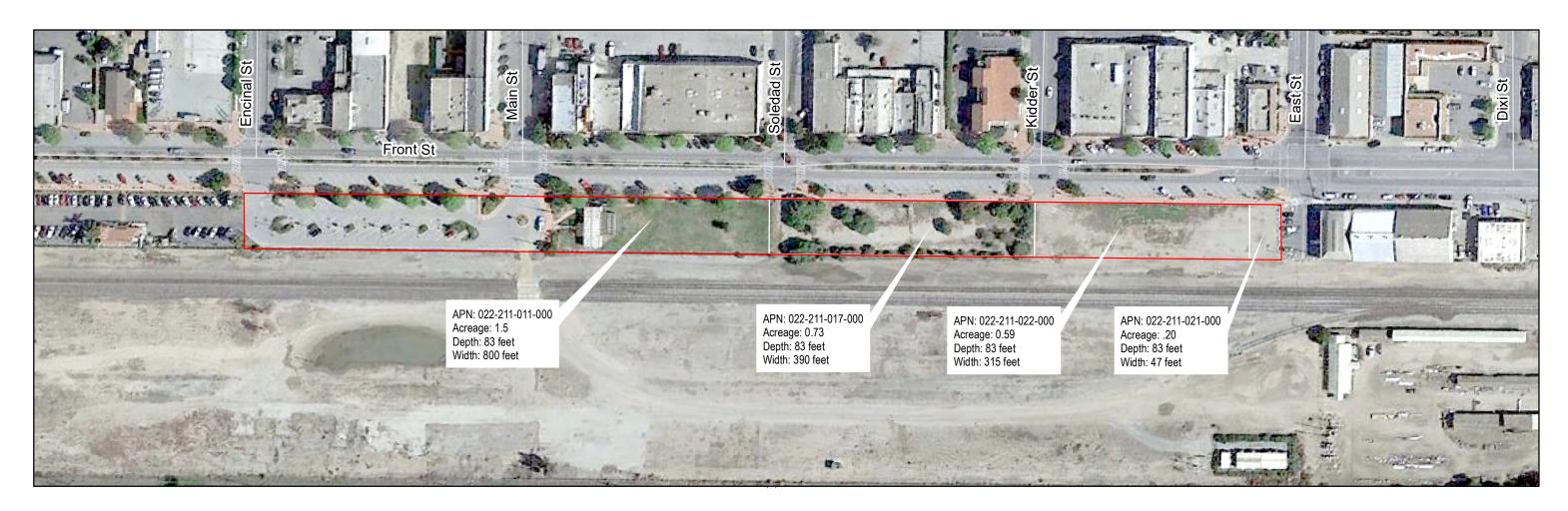






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Zoning: C-2 Commercial General (Soledad Zoning Map adopted June 17, 2009)

Downtown Specific Plan: Downtown Core (DTC) Zone (Downtown Specific Plan adopted October 3, 2012).

Front Street:

Existing Average Daily Traffic- 6,900 trips (Miramonte Specific Plan Traffic Impact Analysis Table 6, August 2017)

Front Street: General Plan Buildout Average Daily Traffic- 13,000 trips (Miramonte Specific Plan Traffic Impact Analysis Table 26, August 2017)

STANDARDS					
REC	QUIREMENT	MIN.	MAX.		
a	Building Site Width (shall comply w/ bldg type min)	20'	300'		
b	Building Site Depth (shall comply w/ bldg type min)	75'	n.a.		
с	Front Setback ¹	0'	10'		
d	Side Street Setback ¹	0'	10'		
е	Side Setback ²	0'	n.a.		
	Side Setback ² adjacent to MS zone	10' up to 2.5 stories; 50' for 4th story			
f	Rear Setback ³	10'	n.a.		
f ¹	Rear Setback ³ adjacent to MS zone	20'	n.a.		
g	Building Dimensions ⁴	no min.	100 ft		

^a One lot may have several building sites, min. and max. standards apply to building site.

¹ In compliance with selected frontage type.

- ² Fire Code building protection per local fire/safety code.
- ³ Where an alley provides vehicular access, minimum setback is 5'.

STANDARDS				
CO	CONFIGURATION MIN. MAX.			
h	Building Height in Stories (when along side or rear boundary of MS zone, 3 stories shall be in 2.5 story form; 4 stories shall be setback as required)	1	4 ⁵	
h	Building Height in Feet to highest eave	20'5	50'5	
i	Ground Floor Level: non-res'l ⁶	0'	4'	
	Ground Floor Level: residential ⁶	2'	6'	
j	Ground Floor Height ⁷	12'5	none	
k	Upper Story Height	10'	none	
Individual volumes up to this size may abut provided that each				

volume is offset from the other by a minimum 5' plane-break and a minimum 8' height difference.⁵ Architectural elements such as roofs, parapets, finials, are allowed up to 60', as approved by the City.

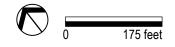
Measured vertically from average sidewalk grade along frontage and in compliance with ADA requirements.

⁷ Minimum if not historic building.

Demographic Information

Jurisdiction
Soledad
Greenfield
Gonzales
King City
Greenfield, Gonzales, King City Combined
Monterey County
State

SOURCE: United States Census Bureau 2019, 2021





	Population (2021)	Average Household Size (2019)	Number of Households (2019)	Median Household Income (2015- 2019)	
	24,454	4.60	3,674	\$64,472	
	18,402	4.68	3,702	\$59,595	
	8,490	4.03	2,077	\$65,527	
	14,977	4.17	3,325	\$49,375	
	50,271	4.29	N/A	N/A	
	434,061	3.27	127,155	\$71,075	
	39,512,223	2.95	13,044,266	\$75,235	
Burger 2010, 2011					

City of Soledad Downtown Daily Traffic Volumes

Street	Source	2016	2021 (Estimate)	General Plan Buildout
A. East Street				
1. Front Street to Monterey Street	Miramonte Specific Plan TIA	5,210	5,780	16,590
2. Monterey Street to Market Street	Miramonte Specific Plan TIA	5,460	6,060	15,030
B. Front Street				
1. Nestles Road to Oak Street	Miramonte Specific Plan TIA	11,640	12,920	23,240
2. Oak Street to East Street	Miramonte Specific Plan TIA	9,280	10,300	22,440
3. East Street to Kidder Street	Miramonte Specific Plan TIA	6,630	7,360	13,370
C. Kidder Street				
1. Front Street to Monterey Street	Assumed to be one-fourth of West Street	1,210	1,343	2,153
D. Monterey Street				
1. East Street to Kidder Street	Miramonte Specific Plan TIA- Assumed to be the same as Market Street	1,450	1,610	2,960
E. Oak Street 1. Front Street to Monterey Street	Soledad Event Center TIA	5,330	5,920	4,610
F. West Street 1. Front Street to Monterey Street	Miramonte Specific Plan TIA	4,840	5,370	8,610



1,200 feet

 \mathbf{E}

Source: Google Earth 2017

Figure 1-4 Miramonte Specific Plan Land Use Diagram

Miramonte Specific Plan